



JOHN BOERCKEL

GRAPHIC DESIGNER

Havertown, Pennsylvania j.boerckel@gmail.com 610.547.3028 johnboerckel.com @johnboerckel /johnboerckel

EXPERIENCE

- DMG MARKETING** :: Greenville, DE
Graphic Designer, June 2011–Present
- JOHN BOERCKEL GRAPHIC DESIGN** :: Havertown, PA
Freelancer, May 2008–Present
- MEDICIGLOBAL** :: King of Prussia, PA
Senior Graphic Designer, April 2010–June 2011
- MEDICIGLOBAL** :: King of Prussia, PA
Graphic Designer, August 2008–April 2010
- THE ANALYSIS YEARBOOK, PHILADELPHIA UNIVERSITY** :: Philadelphia, PA
Photo Editor, January 2005–May 2008
- ORTH-RODGERS & ASSOCIATES** :: Philadelphia, PA
Graphic Design Intern, May 2006–August 2006

EDUCATION

- PHILADELPHIA UNIVERSITY** :: Philadelphia, PA
Major in Graphic Design Communication, Bachelor of Science, May 2008
- THE SCHOOL OF DESIGN AT ALTOS DE CHAVON** :: La Romana, Dominican Republic
Interdisciplinary Research Course, January 2008

SKILLS

- PROGRAMS:**
Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat Professional, Word, Powerpoint, Excel, QuarkXPress
- ABILITIES:**
Branding and identity, web design, pre-pressing files, comping, knowledge of HTML/CSS, knowledge of 35mm and digital photography, knowledge of screen printing

RECOGNITIONS

- IHEARTLOGOS: SEASON 2** :: 6 logos published, 2011
- SMASHING LOGO DESIGN: THE ART OF CREATING VISUAL IDENTITIES** :: 2 logos published, 2011
- HEALTHCARE ADVERTISING AWARD** :: The REDWOOD Study Patient Booklet, 2010
- NATIONAL HEALTH INFORMATION AWARD** :: PRAM Logo, 2009
- TOP 10 SELF-PROMOTION COMPETITION** :: Philadelphia University, 2008
- TOP 10 DESIGN MATTERS! COMPETITION** :: Philadelphia University, 2007
- WEAR YOUR VOICE COMPETITION EXHIBIT** :: Icebox Gallery, Philadelphia, PA, 2006